

OUR STORY

YPR is a national nonprofit that provides peer recovery support services for youth and young adults in recovery—or who are seeking recovery—from substance use disorder. Our programs consist of community-based chapters; life-skills curriculum programs; and advocacy to reduce stigma and create more resources for recovery. By creating a national network of young people in recovery, YPR empowers young people to get involved in their communities and take charge of their futures.

SUD STATISTICS

- More than 48 million Americans are living with a substance use disorder
 - Only 5% of them are getting the help they need
- 50% of people age 12 and older have used illicit drugs at least once
- Drug overdoses have killed more Americans in the past 24 years than all U.S. wars combined
- In 2021, nearly 5,000 Americans aged 15 to 24 died of an overdose.
- 62% of teenagers in 12th grade have abused alcohol
- Drug overdoses are now the number-one cause of accidental death in the U.S. with more than six in 10 deaths of young adults involving an opioid.

MISSION

To provide the life skills and peer supports to help young people recover from substance use disorder and reach their full potential

VISION

YPR envisions a world where all young people have the resources they need to thrive in recovery from addiction to drugs and alcohol



**SCAN TO GO
TO OUR SITE**

Strategies

- Organize chapters to support youth & young adults
- Welcome all recovery pathways
- Foster inclusive outreach
- Empower young people & their allies
- Educate communities about recovery

Outputs

- Life-skills workshops & curriculum programs
- All-recovery meetings & pro-socials
- Social media, podcast, & e-newsletter
- Advocacy projects & harm reduction
- Collaborations with diverse stakeholders
- Community engagement
- Networking opportunities & professional development

Outcomes

- More community-based recovery resources for youth & young adults
- Less isolation & stigma; improved community & connection
- More young people in recovery who can advocate for themselves

WHAT WE DO

Impacts

- Improved health & wellness for young people in recovery
- More youth & young adults who will sustain long-term recovery
- Community & individual needs are fulfilled

Results



Young people thriving in recovery!

ADVOCACY PLATFORM

YPR advocates for public policy that supports all pathways to recovery and promotes health and healing. We seek to educate elected officials and community leaders at the local, state, and federal levels to support recovery in order to strengthen communities and save lives.

KEY POLICY ISSUES

1. Increasing funding for recovery support services, including access to treatment, recovery housing, education, and employment.
2. Ensuring equal access to insurance coverage for individuals struggling with substance use disorder.
3. Providing healthcare and social services to people with SUD who are leaving the criminal justice system in order to prevent overdose deaths.
4. Supporting harm reduction policies that save lives and encourage treatment.

2024 ELECTION CYCLE



OPPORTUNITY FOR IMPACT

Youth voter registration efforts are the most effective tactic to turn eligible voters into engaged voters. Approximately 50% of eligible voters 18-29 vote in presidential elections. Once registered 85%* turn out to vote.

Source: Census

VOTER REGISTRATION INFORMATION

ELECTION DAY IS TUESDAY, NOV. 5

1. Register through vote.gov
 - a. Visit vote.gov to begin the voter registration process. Select your state or territory. Depending on its rules, you will find instructions on how to register:



Online



By mail



In person at your local election office



2. Other ways to register

- a. Download the [National Mail Voter Registration Form](#). You can fill it out onscreen and print the completed form, or print the blank form and fill it out by hand. Remember to sign the form before mailing it to the location listed for your state.
- b. Check with local government offices to see if you can register in person.

Find your [department of motor vehicles](#) office.

WHAT'S AT STAKE?

- **PRESIDENT OF THE UNITED STATES**
- The **ENTIRE** House of Representatives - **435** seats
- **34** Senate seats
- **11** governors • **44** state legislators
- **COUNTLESS** local elections



2024 ELECTION CYCLE



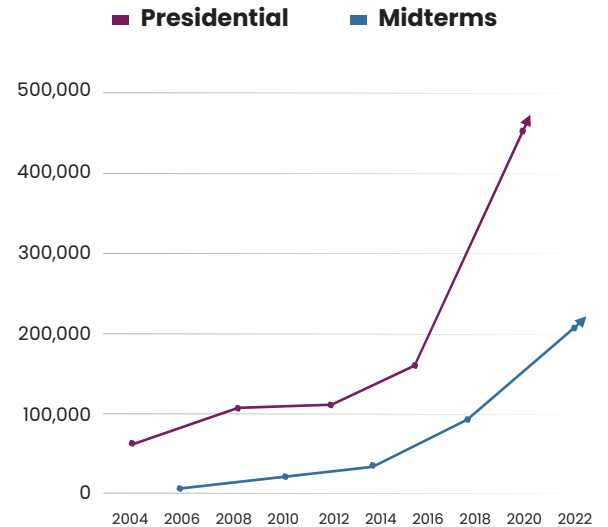
HEADCOUNT SOLUTIONS

- We **meet young voters where they are** - at home, counting on their phones concerts, festivals
- We foster connections through **culture and peer-to-peer** interaction
- **Nonpartisan approach** engages young and first time voters that are not already a part of the vote process
- We make it **easy to register to vote** and access election information
- Seven-point **Get Out The Vote** communications via email and text, bolstered by social media
 - **Geo-targeted**
 - Messages based on fandom
- **Continue relationship** with our voters after Election Day
 - **Volunteer opportunities**
 - **Connections to lawmakers**
 - **Democracy protection**



VOTER REGISTRATION GROWTH

HeadCount's programmatic impact 2004-2022



WHO ARE YOUNG VOTERS? >

Voters ages 18-29, made of Gen Z and young Millennials

1 IN 5

eligible voters will be 18-29

16M

are old enough to vote in their first Presidential election

1 IN 4

identify as LGBTQIA+

MOST DIVERSE

voting bloc in history

49%

of Gen Z is non-white

22%

have at least 1 immigrant parent

FIERCELY INDEPENDENT

Less than 1/2 say they trust either major political party

Sources: HeadCount analysis of CIRCLE 2022 Census Registration and Turnout Report, Governing, Center for American Progress, CIRCLE, Pew Research, NPR, CIRCLE

WHERE ARE YOUNG VOTERS?



9 OUT OF 10

plan on going to a concert or live event each year



39%

are living with parents



37%

are in college



95%

are on smartphone



67%

are on YouTube

Sources: Annie E. Casey Foundation, VICE, Axios, YPulse, Medium

2024 ELECTION CYCLE



MOTIVATED TO MAKE THE WORLD A BETTER PLACE

- **76%** of young voters believe they have the power to change things
- **73%** of young voters take political action to make a real, genuine impact in the world
- **71%** of young voters want immediate help for people who need it
- **69%** are motivated by long term social and political change

Sources: Fine Institute, CIRCLE

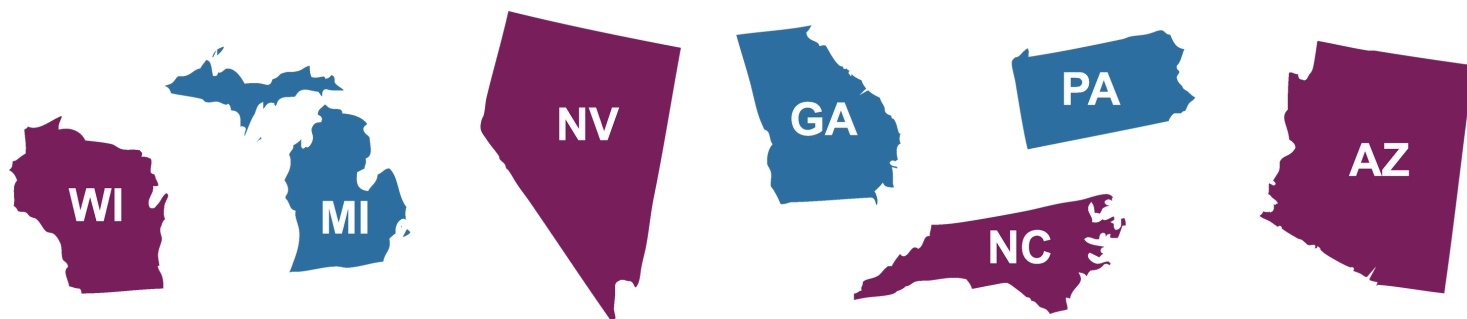


LIFE EXPERIENCES DETERMINE MINDSET

- **3 out of 5** say that financial insecurity is limiting their future
- Nearly **1/4** have lived in poverty
- **1 in 5** does not have health insurance
- **48%** do not feel safe in our country
- **47%** report feelings of hopelessness, depression and anxiety
- **40%** distrust government and social institutions
- **45%** believe the country is failing to live up to its promise of freedom and fairness

Sources: NPR, Annie E. Casey Foundation, Harvard, Fine Institute, CIRCLE

KEY BATTLEGROUND STATES



IF YOU CARE ABOUT IT **VOTE ABOUT IT!**
NOVEMBER 5, 2024